

Water – Lubricating Investment in Alberta

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Economic growth in Alberta continues at a strong pace and there is a need for significant water treatment in many of the sub-sectors in which investment will be occurring. This presentation will provide an overview of the proposed investment planned for Alberta and the water treatment requirements for those sectors with a focus on the energy industry.

Norm Jede

Mr. Norm Jede is a Director in the Industry Development Branch of Alberta Finance and Enterprise. He has been with the Province since 1985 and currently is assigned to the Environmental Products and Services sector. He has experience in the chemical, petrochemical, and machinery and equipments sectors of the Department.

Born and raised in Edmonton Norm attended the University of Alberta and graduated with a Bachelor of Science Degree in Chemistry and Economics. Prior to joining AED he worked at the University of Alberta involved in oil sands research and for five years held a marketing position with a major international chemical company.